



**12 MONTH COALITION ACTION PLAN 2017-2018**  
**10.1.17-9.30-18**

**DFC Goal One: Increase Community Collaboration.**

**Objective 1: Enhance collaboration, capacity and the knowledge base of the Coalition in support of the Drug Free Communities grant.**

*Strategy 1: Provide Information*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Develop guidelines and orientation for Coalition members.	Coalition Coordinator Executive Committee	By December 2017
Provide an annual report to the Lenawee Human Services Collaborative and the community.	Coalition Coordinator	By December 2017
Maintain Coalition Social Media accounts with current Coalition information and activities.	Coalition Coordinator	Monthly
Disseminate prevention information at least one community event quarterly.	Coalition Coordinator	Quarterly
Provide two Community "Brown Bag Luncheon Learning Events" for community organizations on current substance abuse prevention issues.	Coalition Coordinator	Between Oct 2017 and Sep 2018
Maintain Coalition Informational webpage on web site.	Coalition Coordinator and Fiduciary Agent	Ongoing

*Strategy 2: Enhancing Skills*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Provide Coalition members with written quarterly reports on current issues and progress on current action plan to enhance their Coalition advocacy skills in the community.	Coalition Coordinator	Quarterly: Dec 2017 Mar 2018 Jun 2018 Sep 2018
Provide quarterly substance specific education sessions for coalition members.	Coalition Coordinator	Quarterly as scheduled
Provide teacher in-services to all county school districts on current substance abuse trends and resources.	Coalition Coordinator	By January 2018
Present to the Lenawee County School Superintendent's on the latest Coalition efforts and substance abuse trends.	Coalition Coordinator	By January 2018

Strategy 3: *Provide Support*

Activity	Who is responsible?	By when?
Provide informational networking emails to the Coalition regarding events, current trends, legislative issues and SPLT activities.	Coalition Coordinator	Ongoing

Strategy 4: *Change Policy and Rules*

Activity	Who is responsible?	By when?
Establish a Coalition Executive Committee.	Coalition	By November 2017
Establish Coalition by-laws, MOU's and Coalition commitments.	Executive Committee	By January 2018

**DFC Goal Two: Reduce Youth Substance Abuse**

**Objective 1: Develop an environment that will decrease 30-day alcohol use among Lenawee County youth by 4% by 2022.**

Strategy 1: *Provide information*

*-Increase knowledge regarding alcohol issues for youth and parents.*

Activity	Who is responsible?	By when?
Develop and distribute posters and social media kits on the "Risks and Legal Consequences of Underage Drinking" to Lenawee County High Schools and Middle Schools for distribution.	Coalition Coordinator CIS Coordinator	By March 1, 2018
Post "Do Your Part" social media posts to prevent underage drinking on Coalition social media sites.	Coalition Coordinator CIS Coordinator	Weekly during February 2018 – June 2018
Conduct quarterly Do Your Part information dissemination activities and community surveying at community events.	Coalition Coordinator CIS Coordinator	Quarterly from Oct 2017 – Sep 2018
Facilitate Underage Drinking Prevention Campaign with the Student Prevention Leadership Teams in each of the ten County High Schools.	Development Director and SPLT Coordinator	Mar 2016
Maintain underage drinking prevention information and activities on LSAPC social media sites.	Coalition Coordinator	Monthly

Strategy 2: *Build Skills*

*-Build refusal skills for youth.*

*-Improve parent communication.*

Activity	Who is responsible?	By when?
Establish Student Prevention Leadership Teams in 5 of the 11 Lenawee County High Schools	CIS Coordinator	BY Oct 30, 2017
Launch SPLT underage drinking prevention campaigns within the five SPLT schools.	CIS Coordinator Coalition Coordinator SPLT Teams	Between March 2018 – June 2018

Develop and provide a MOST DON'T drink underage campaign tool kit to all eleven Lenawee County District High Schools and Middle Schools.	Coalition Coordinator	By March 2018
Launch a "Parent Conversation Starter" campaign for the Lenawee County Fair.	Coalition Coordinator CIS Coordinator	August 2018

Strategy 3: *Provide Social Support*

*-Support the activities of SPLT and SADD campaigns.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Support the peer-to-peer approach of the Student Prevention Leadership Teams by meeting with the students and faculty advisors once per quarter, assisting with planning for more activities for youth.	CIS Coordinator	By October 2017 By January 2018 By April 2018

Strategy 4: *Enhance access and Reduce Barriers*

*- Limit the sale of alcohol to minors*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Provide alcohol vendor education materials to Lenawee County Alcohol retailers and vendors.	CIS Coordinator Coalition Coordinator SPLT Teams	Between October 2017 and May 2018
Recruit, hire and train youth to conduct alcohol sale compliance checks.	Law Enforcement with the assistance of CIS Coordinator and Coalition Coordinator	April 1, 2018 – May 1, 2018
Conduct alcohol sale compliance checks at Lenawee County Alcohol retailers and vendors.	Law Enforcement and Youth Decoys (SPLT)	May 2, 2018 – August 10, 2018

Strategy 5: *Change Consequences (incentives/disincentives)*

*- Incentivize enforcement of underage drinking laws.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Provide certificates of recognition as "Community Health Champions" to those retailers who do not sell to minors during compliance checks.	Coalition Coordinator	By September 30, 2018

Strategy 6: *Physical Design*

*-Educate on the risks and consequences of underage drinking*

*-Engage parents to make a commitment to prohibit underage drinking*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Provide "Do Your Part" to prevent underage drinking campaign materials at community events.	Coalition Coordinator CIS Coordinator	Quarterly
Obtain "Do Your Part" Community Surveys at community events.	Coalition Coordinator CIS Coordinator	Quarterly
Obtain "Do Your Part" parent pledges at community events.	Coalition Coordinator CIS Coordinator	Quarterly

Strategy 7: *Change Policy and Rules*

- *Promote a zero tolerance for underage drinking in the community.*

Activity	Who is responsible?	By when?
Send letters to the parents of all high school seniors reminding them of the risks, responsibilities, laws, and consequences of underage drinking (to be signed by Sheriff, Prosecutor and Superintendent of respective school.)	CIS Coordinator Coalition Coordinator Law Enforcement Schools	By March 23, 2018

**Objective 2: Develop an environment that will decrease marijuana use among Lenawee County youth by 4% by 2022.**

Strategy 1: *Provide information*

-*Increase knowledge regarding marijuana issues for youth and parents.*

-*Increase community knowledge about pending marijuana legalization legislation.*

Activity	Who is responsible?	By when?
Develop marijuana informational training for teacher and parents.	Coalition Coordinator	By October 30, 2017
Open registration for onsite marijuana prevention training to schools.	Coalition Coordinator	October 30, 2017 – December 31, 2017
Provide marijuana prevention trainings for parents and teachers that have requested.	Coalition Coordinator	October 30, 2017 – December 31, 2017
Maintain marijuana prevention information and activities on LSAPC social media sites.	Coalition Coordinator	Monthly
Organize a marijuana legislative update forum for community members.	Coalition Coordinator	By December 15, 2017

Strategy 2: *Build Skills*

-*Build refusal skills for youth.*

-*Improve parent communication.*

Activity	Who is responsible?	By when?
Establish Student Prevention Leadership Teams in 5 of the 11 Lenawee County High Schools	CIS Coordinator	By Oct 30, 2017
Launch SPLT marijuana prevention campaigns within the five SPLT schools.	CIS Coordinator Coalition Coordinator SPLT Teams	Between October 15, 2017 – December 15, 2017
Develop and provide a MOST DON'T smoke marijuana campaign tool kit to all eleven Lenawee County District High Schools and Middle Schools.	Coalition Coordinator	By October 30, 2017
Launch a “Parent Conversation Starter” campaign for the Lenawee County Fair.	Coalition Coordinator CIS Coordinator	August 2018

Strategy 3: *Provide Social Support*

- *Support the activities of Student Prevention Leadership Teams and SADD campaigns.*

Activity	Who is responsible?	By when?
Support the peer-to-peer approach of the Student Prevention Leadership Teams by meeting with the students and faculty advisors once per quarter,	CIS Coordinator	By October 2017 By January 2018 By April 2018

assisting with planning for more activities for youth.		
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Strategy 4: *Enhance Barriers / Decrease Access*

*-Reduce illegal youth access to marijuana from community members with medicinal marihuana cards.*

Activity	Who is responsible?	By when?
Launch a “responsible card holder” campaign to discourage enabling youth access.	Coalition Coordinator	November 15, 2017

Strategy 5: *Physical Design*

*- Work with law enforcement leadership to clarify and inform enforcement officers of current legislative enforcement protocols regarding growth, possession and storage.*

Activity	Who is responsible?	By when?
Consult with the Michigan Prosecuting Attorney’s Association to develop a legal brief for local law enforcement to distribute to county officers.	Coalition Coordinator	By November 30, 2017

**Objective 3: By 6/30/17 decrease 30-day use of painkillers of 11<sup>th</sup> grade youth by 4% (2.8%).**

Strategy 1: *Provide information*

*-Increase knowledge regarding prescription and over the counter medication abuse issues for parents, youth and community.*

Activity	Who is responsible?	By when?
Maintain prescription medication prevention information and activities on LSAPC social media sites.	Coalition Coordinator	Monthly
Develop and distribute to schools a parent focused “As Needed” informational brochure addressing responsible use of medication for youth.	Coalition Coordinator	By January 8, 2017

Strategy 2: *Enhancing Skills*

*-Build refusal skills for youth.*

*-Improve parent communication.*

Activity	Who is responsible?	By when?
Establish Student Prevention Leadership Teams in 5 of the 11 Lenawee County High Schools	CIS Coordinator	By Oct 30, 2017
Launch SPLT prescription medication prevention campaigns within the five SPLT schools.	CIS Coordinator Coalition Coordinator SPLT Teams	Between January 8, 2018 – February 9, 2018
Develop and provide a MOST DON’T abuse prescription medication campaign tool kit to all eleven Lenawee County District High Schools and Middle Schools.	Coalition Coordinator	By January 8, 2017
Launch a “Parent Conversation Starter” campaign for the Lenawee County Fair.	Coalition Coordinator CIS Coordinator	August 2018

Strategy 3: *Provide Social Support*

- *Support the activities of Student Prevention Leadership Teams and SADD campaigns.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Support the peer-to-peer approach of the Student Prevention Leadership Teams by meeting with the students and faculty advisors once per quarter, assisting with planning for more activities for youth.	CIS Coordinator	By October 2017 By January 2018 By April 2018

Strategy 4: *Enhance access and Reduce Barriers*

- *Reduce youth access to prescription and over the counter medication.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Promote DEA prescription medication disposal awareness days twice annually, encouraging residents to dispose of unused or expired medication at one of the Coalition/Law Enforcement Red Barrel Disposal bins.	Coalition Coordinator	As scheduled
Develop and distribute Red Barrel Disposal Counter-top displays to be distributed at all Lenawee County pharmacies.	Coalition Coordinator	By January 8, 2018

Strategy 5: *Change Consequences (incentives/disincentives)*

- *Promote responsible opioid prescribing.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Establish and distribute a “physician’s kit” that includes best practice guidelines for controlled substance prescribing.	Coalition Coordinator IChallengeU Youth Leaders CIS Coordinator	By February 2, 2018

Strategy 6: *Physical Design*

- *Reduce access to prescription and over the counter medication for youth.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Coordinate with SPLT’s to promote utilization of the RED MED disposal bins located in 6 law enforcement agencies within the County.	Project Coordinator Prevention Task Force	May 2017

Strategy 7: *Change Policy and Rules*

- *Promote increased utilization of Michigan’s PDMP – MAPS.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Establish a recommended MAPS utilization protocol and ask physicians to adopt it to their practice.	Coalition Coordinator	By February 2, 2018

**Objective 5: Develop an environment that will decrease tobacco use among Lenawee County youth by 4% by 2022.**

Strategy 1: *Provide information*

*-Increase knowledge about tobacco use for parents and youth.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Maintain tobacco use prevention information and activities on LSAPC social media sites.	Coalition Coordinator	Monthly
Distribute tobacco use prevention information at community events.	Health Department Coalition Coordinator	As Scheduled
Launch an “Effects of Tobacco Use” community awareness campaign.	Tobacco Reduction Task Force	March 2018

Strategy 2: *Enhancing Skills*

*-Build refusal skills for youth.*

*-Improve parent communication.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Work to coordinate Kick Butts Day campaigns within Lenawee County Middle Schools.	CIS Coordinator Coalition Coordinator SPLT Teams Tobacco Reduction TF	March 2018
Launch a “Parent Conversation Starter” campaign for the Lenawee County Fair.	Coalition Coordinator CIS Coordinator	August 2018

Strategy 3: *Provide Social Support*

*- Promote positive tobacco-free activities.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Support the Lenawee County Tobacco Reduction Task Force in their work in reducing tobacco use in public areas.	Coalition Members	Ongoing

Strategy 4: *Enhance access and Reduce Barriers*

*- Reduce youth access to tobacco.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Support the regional SYNAR/DYTUR education and compliance check activities.	Coalition	As scheduled

Strategy 5: *Change Policy and Rules*

*- Discourage public opportunity for tobacco use.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Support the Lenawee County Tobacco Reduction Task Force in their work in reducing tobacco use in public areas.	Coalition Members	Ongoing

**Objective 6: Develop an environment that will decrease illicit and other drug abuse among Lenawee County youth by 2022.**

Strategy 1: *Provide information*

*-Increase knowledge about tobacco use for parents and youth.*

<b>Activity</b>	<b>Who is responsible?</b>	<b>By when?</b>
Maintain illicit drug prevention information and activities on LSAPC social media sites.	Coalition Coordinator	Monthly
Distribute illicit drug prevention information at community events.	Coalition Coordinator	As Scheduled